

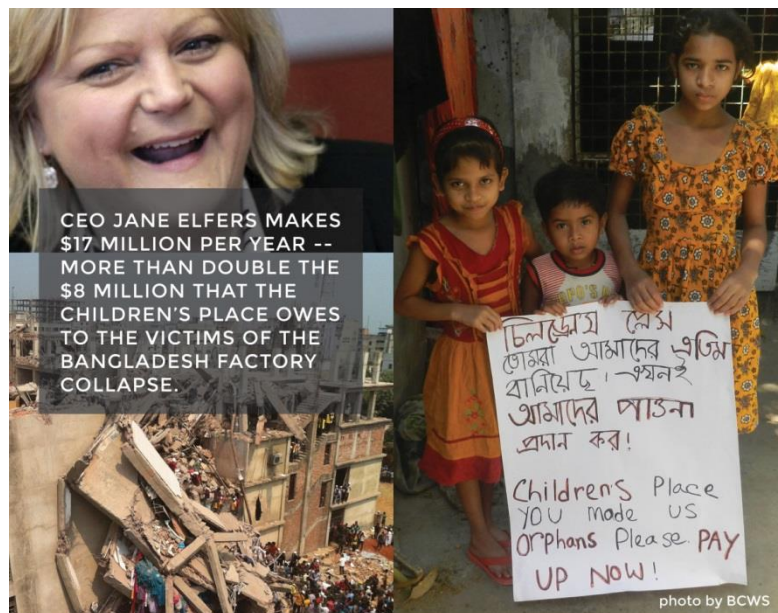
PAY UP! April 24th Global Day of Action

Tell Children's Place and Walmart:

Victims of Bangladesh factory collapse need full compensation now!

Join workers and consumers around the world in a day of action on Thursday, April 24, 2014, to stand in solidarity with garment workers in Bangladesh. One year after the Rana Plaza building collapse killed at least 1,138 people and injured more than 2,500 in the worst garment industry catastrophe in history, concerned citizens around the world will demand that The Children's Place, Walmart and other apparel brands and retailers pay full and fair compensation to the victims of the Rana Plaza collapse. We will also call on Walmart to pay compensation to the victims of the Tazreen factory fire, which took place on November 24, 2012, and where Walmart was the largest customer. The fire killed 112 workers and was the deadliest fire in the Bangladesh garment industry. It's time for Children's Place and Walmart to take responsibility and to pay their fair share of compensation to the survivors and families who lost loved-ones.

It has been nearly a year since the Rana Plaza collapse and victims of this tragedy continue to suffer, struggling to cope with the trauma of the disaster and the tremendous financial burdens they now face. Many families have had to pull their young children out of school and send them to work to keep from starving while many of the injured workers have accumulated massive debts just to pay their hospital bills. Meanwhile, Children's Place, which had an ongoing relationship with the largest factory in the building and whose clothing was found amid the rubble, has refused to pay the full \$8 million it owes – less than half of CEO Jane Elfers' \$17 million salary and a drop in the bucket for a company whose 2013 profits exceeded \$655 million.



TELL CHILDREN'S PLACE TO PAY UP!

WWW.ORPHANSPLACE.COM
#RANAPLAZA #PAYUP

In an effort to deflect public pressure, The Children's Place and Walmart recently announced that they were making a small contribution to the ILO-sponsored compensation fund. But the amount that is being contributed falls far short of what the victims are owed. The Children's Place gave just \$450,000, which amounts to less than 6% of \$8 million and less than \$200 per affected family, while Walmart is keeping its contribution secret. On April 24th, join us in calling on The Children's Place and Walmart to pay the full amount they owe to the injured workers, families, and children who were orphaned by the Rana Plaza building collapse.

Demonstrations will take place at Children's Place and Walmart stores around the country. For more information, visit www.orphansplace.com and www.walmartdeathtraps.com.

Ways you can participate:

1. Organize or join a demonstration at a Children's Place or Walmart store near you. Action ideas:
 - Leafleting in front of the store and letter delivery to store manager. Visit www.orphansplace.com or www.walmartdeathtraps.com for sample flyer and letter.
 - Die-in in front of the store. Protestors drape themselves in white sheets and lie on the sidewalk in front of the store with signs demanding the company pay compensation.
 - Photo projection (here's an example on Democracy Now: <https://www.youtube.com/watch?v=8Il1yDiTRk0#t=562>)

Visit www.orphansplace.com, www.walmartdeathtraps.com and <https://www.facebook.com/events/213881798811040/> closer to the date for action listings.

2. Post on Facebook, Twitter and other social media asking the company to pay the money it owes to the victims and about the Global Day of Action. On the company's Facebook wall, post a photo of yourself holding a sign calling on the company to Pay Up. Follow us on Twitter: #ranaplaza #payup @orphansplace @ILRF.
3. Send an e-blast to your organization's list in early April about the Global Day of Action, asking supporters to join an action and spread the message on social media. Contact liana@ilrf.org for sample content.

Background / Resources:

Information about the Rana Plaza Donors Trust Fund:

<http://ranaplaza-arrangement.org/>

Comparison of the Accord on Fire and Building Safety in Bangladesh and the Alliance for Bangladesh Worker Safety: <http://laborrights.org/walmartgaprebuttal>

<http://decentwork.ca/2013/12/04/five-questions-investors-need-to-ask-about-the-alliance-for-bangladesh-worker-safety/>

New York Times: "First Companies Give to Fund for Victims of Bangladeshi Factory Collapse"

<http://www.nytimes.com/2014/02/24/world/asia/first-companies-give-to-fund-for-victims-of-bangladeshi-factory-collapse.html>

Stories of Rana Plaza survivors and families: <http://laborrights.org/stillwaiting>

Survivor Reba Sikder's testimony: <http://laborrights.org/bdsenhearingtestimony> and

<http://huff.to/1gHFrkS>

For more information, visit www.orphansplace.com and www.walmartdeathtraps.com or email Liana Foxvog at International Labor Rights Forum, liana@ilrf.org